

## Mathematics 108, Review questions for Chapter 4

## Section 4.1 (you don't need a calculator to do any of these.)

1. Evaluate the given expressions. Your answer should be a number.

a)  $(e^2 e^4)^{\frac{3}{2}} = \underline{(e^6)^{\frac{3}{2}}} = e^{\underline{6 \cdot \frac{3}{2}}} = \boxed{e^9}$

b)  $8^{\frac{2}{3}} + 16^{\frac{3}{4}} = (\sqrt[3]{8})^2 + (\sqrt[4]{16})^3 = (\sqrt[2]{2^3})^2 + (\sqrt[4]{2^4})^3 = 2^2 + 2^3 = 4 + 8 = \boxed{12}$

2. Use the properties of exponents to simplify the given expressions.

a)  $\frac{(x^2 + y^4)^0}{(x^2 y^4)^2} = \frac{1}{x^4 y^8}$

↓ This is fine.

b)  $(9x^2 y^{-\frac{2}{3}})^{\frac{1}{2}} = 9^{\frac{1}{2}} \cdot (x^2)^{\frac{1}{2}} \cdot (y^{-\frac{2}{3}})^{\frac{1}{2}} = 3 \cdot x \cdot y^{-\frac{1}{3}} = \frac{3x}{\sqrt[3]{y}}$

3. Using the properties of exponential functions, find all real numbers  $x$  that satisfy the equations:

a)  $3^{5x-2} = 9^x = (3^2)^x = 3^{2x}; \quad 5x - 2 = 2x; \quad -2 = -3x; \quad x = \boxed{2/3}$   
↓ Rewrite with a common base.  
↓ Expresses equal to each other

isolate exponential term: b)  $7 = 2 + 5e^{-6x}; \quad \frac{5}{5} = \frac{5 \cdot e^{-6x}}{5}; \quad 1 = e^{-6x}; \quad 1 = e^0; \text{ but } 1 = e^0, \text{ so } e^0 = e^{-6x}; \quad 0 = -6x; \quad x = \boxed{0}.$

c)  $400 = 100 + 3 \cdot 10^{-5x}; \quad \frac{300}{3} = \frac{3 \cdot 10^{-5x}}{3}; \quad 100 = 10^{-5x}; \text{ but } 100 = 10^2, \text{ so } 10^2 = 10^{-5x}; \quad 2 = -5x; \quad x = \boxed{-2/5}.$

## Section 4.3

Differentiate the following functions:

Quotient Rule 1.  $f(x) = \frac{x^2 + 4x + 1}{e^x} \rightarrow f'(x) = \frac{(2x+4)e^x - (x^2 + 4x + 1)e^x}{(e^x)^2}$   $f = x^2 + 4x + 1 \quad g = e^x$   
 $f' = 2x+4 \quad g' = e^x$

Product Rule 2.  $f(x) = (x^2 - 3x + 9)(e^{3x}) \rightarrow f'(x) = (2x-3)(e^{3x}) + (x^2 - 3x + 9)(3e^{3x})$   $f = x^2 - 3x + 9 \quad g = e^{3x}$   
 $f' = 2x-3 \quad g' = e^{3x} \cdot 3 = 3e^{3x}$

Chain Rule 3.  $f(x) = e^{(x^3-4x)} \rightarrow f'(x) = e^{x^3-4x} (3x^2 - 4)$

Product Rule 4.  $y = x^3 e^{(x^2-6x)}$   $f = y^3 \quad g = e^{x^2-6x}$   
 $y' = 3x^2(e^{x^2-6x}) + x^3(e^{x^2-6x})(2x-6)$   $f' = 3x^2 \quad g' = e^{x^2-6x}(2x-6)$   
(Chain Rule)

## Word Problems

1. It is determined that  $q$  units of a commodity can be sold when the price is  $p$  hundred dollars per unit, where  $q$  is a function of  $p$ , and  $q(p) = 2000(p)e^{-p}$ .

a) Find the Revenue function:  $R(p) = p \cdot q(p) = p \cdot (2000p \cdot e^{-p}) = \boxed{2000p^2 e^{-p}}$

$\boxed{q \text{ is a function of } p}$

$$f = 2000p^2 \quad g = e^{-p}$$

$$f' = 4000p \quad g' = e^{-p}(-1)$$

use Product Rule

b) Find the marginal revenue function:  $R'(p) = 4000p \cdot e^{-p} - 2000p^2 \cdot e^{-p}$

c) At what value of  $p$  is Revenue maximized?

Let  $R'(p) = 0 = 2000e^{-p}(2-p)$

never equal 0

Let  $2-p = 0$

$p = 2$  (represents a price of \$200)

d) What is the maximum revenue? (would require a calculator to compute)

$$\text{Maximum revenue} = R(2) = 2000 \cdot 2^2 \cdot e^{-2} = \frac{2000 \cdot 4}{e^2} = \frac{8000}{e^2} \approx 1082.62 \text{ (hundred)}$$

as far as you can get without a calculator

2. It is determined that  $q$  units of a commodity can be sold when the price is  $p$  dollars

per unit, where  $q$  is a function of  $p$ , and  $q(p) = 5000pe^{-2p}$ . The revenue obtained

$$\text{from the sale of } q \text{ units at price } p \text{ is } R(p) = p \cdot q(p) = p(5000)p \cdot e^{-2p} = 5000 \cdot p^2 \cdot e^{-2p}$$

a) Find the marginal revenue  $R'(p)$ : (use Product Rule)

$$R'(p) = 10000p(e^{-2p}) - 2 \cdot e^{-2p}(5000p^2)$$

$$= 10000p(e^{-2p}) - 10000p^2 \cdot e^{-2p}$$

$$f = 5000p^2 \quad g = e^{-2p}$$

$$f' = 10000p \quad g' = e^{-2p}(-2)$$

$$= -2e^{-2p}$$

b) Find all critical values of the function  $R(p)$ .

Let  $10000p(e^{-2p}) + 10000p^2e^{-2p} = 0$

$$10000p e^{-2p}(1-p) = 0$$

$$10000e^{-2p} \neq 0 \quad p=0 \quad 1-p=0$$

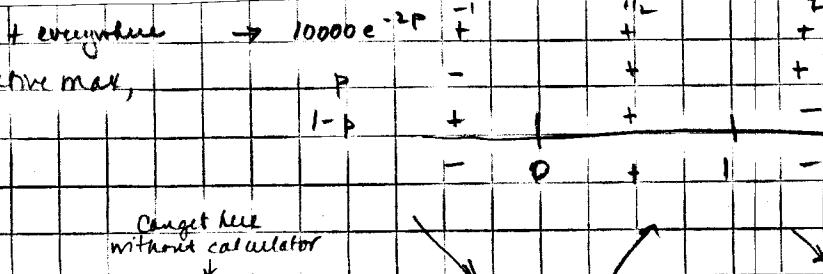
Never = 0

$p=1$

CV's are  $p=0, p=1$

c) At what price  $p$  is revenue maximized?

Maximized at  $p=1$  (relative max, only max in interval  $(0, +\infty)$ ).



cannot tell without a calculator

d) What is the maximum revenue?

$$R(1) = 5000 \cdot 1^2 \cdot e^{-2(1)} = \frac{\$5000}{e^2} \approx \$676.68$$

3. Suppose Fred and Judy have \$10,000 to invest for a period of 5 years. They can put their \$10,000 in an account at Bob's Bank which pays 3% per year, compounded monthly, or in an account at Bank of the Universe, which pays 2.9% per year, compounded continuously. Compute the amount they would have at the end of 5 years with both investment choices. Which is the better investment?

(Requires a calculator)

$$\text{Bob's Bank: } B(t) = 10,000 \left(1 + \frac{0.03}{12}\right)^{12 \cdot 5} \approx 11,616.167 \approx \$11,616.17$$

$$\text{Bank of the Universe: } B(t) = 10,000 \cdot e^{0.029 \cdot 5} = 11,560.395 \approx \$11,560.40$$

Better investment is Bob's Bank

4. How much money should be invested now at 5% to obtain \$10,000 in 6 years, if the interest is compounded each of the following 2 ways:

a) Monthly  $n=12$

$$\text{if } B(t) = P \left(1 + \frac{r}{n}\right)^{nt}, \text{ then } P = \frac{B(t)}{\left(1 + \frac{r}{n}\right)^{nt}}$$

b) Continuously

$$a) P = \frac{10,000}{\left(1 + \frac{0.05}{12}\right)^{12 \cdot 6}} = \$7412.8009 \approx \$7412.81$$

$$b) \text{Continuously: if } B(t) = P \cdot e^{rt}, \text{ then } P = \frac{B(t)}{e^{rt}} = \frac{10000}{e^{0.05 \cdot 6}} = 7408.182$$

\$7408.19