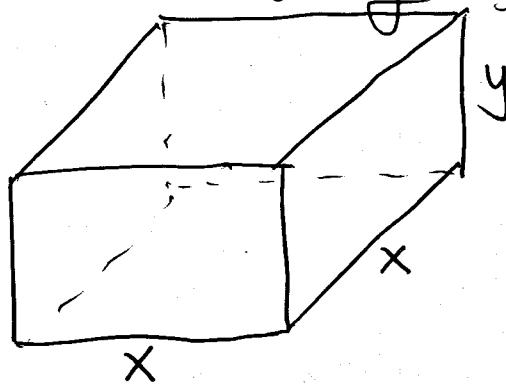


Quiz 10 - Wednesday - Sections 3.5, 4.1

3.5 (18)



Want to find
x and y that
minimize C.

C = cost of the box

$$C = (\text{cost of top + bottom}) + (\text{cost of sides})$$

$$= 2x^2 + 2x^2 + (1)(4xy)$$

$$\begin{matrix} 1 & 1 \\ \text{bottom} & \text{top} \end{matrix} \quad \$1 \text{ per sq. meter} \quad \begin{matrix} \uparrow \\ \text{area of sides} \end{matrix}$$

$$= 4x^2 + 4xy$$

$$\text{Constraint: } 250 = x^2y \rightarrow y = \frac{250}{x^2}$$

$$C = 4x^2 + 4x\left(\frac{250}{x^2}\right)$$

$$= 4x^2 + \frac{1000}{x} \quad \begin{matrix} \text{MINIMIZE} \\ \text{THIS} \end{matrix}$$

$$\begin{cases} C = 4x^2 + 1000x^{-1} \\ C' = 8x - 1000x^{-2} \\ = 8x - \frac{1000}{x^2} \end{cases}$$

Find critical numbers:

$$C' = 8x - \frac{1000}{x^2} \rightarrow x^3 = \frac{1000}{8} = 125$$

$$8x - \frac{1000}{x^2} = 0$$

$$8x = \frac{1000}{x^2}$$

$$x = 5$$

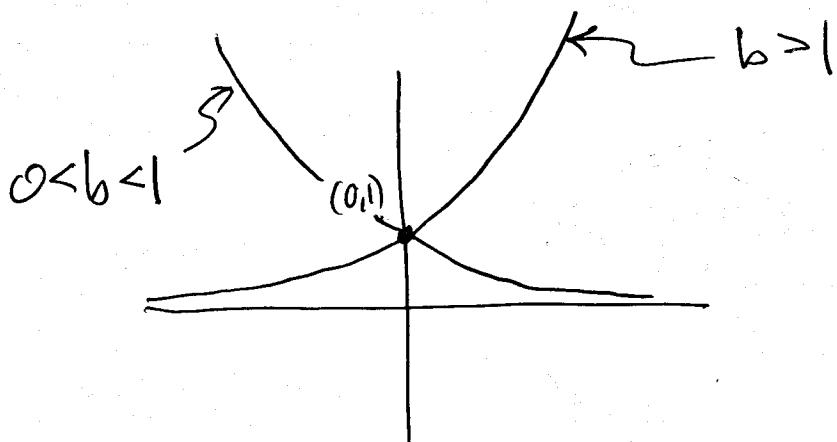
Are we done? NO
We need to find C.

$$C(5) = 4(5)^2 + \frac{1000}{5} = 100 + 200 = 300$$

No. We need at least \$300 to make the box.

Exponents.

$$f(x) = b^x \quad b > 0, b \neq 1$$



The natural exponential base

The natural exponential base is the number e defined by

$$e = \lim_{n \rightarrow \infty} \left(1 + \frac{1}{n}\right)^n$$

$\approx \underline{2.71828\dots}$

Compound interest

P = principal r = interest rate
(annual)

$P_0 = P$ $P_K = \text{balance}$
 after K years.

$$P_1 = P(1+r)$$

$$P_2 = P(1+r)(1+r) = P(1+r)^2$$

$$P_3 = P(1+r)^3$$

:

$$P_m = P(1+r)^m$$

Say you compound quarterly.

$$P_0 = P$$

$$P_{1/4} = P\left(1 + \frac{r}{4}\right)$$

$$P_{2/4} = P\left(1 + \frac{r}{4}\right)^2$$

$$P_{3/4} = P\left(1 + \frac{r}{4}\right)^3$$

$$P_1 = P\left(1 + \frac{r}{4}\right)^4$$

$$P = 1000$$

$$r = .06$$

Compound yearly

$$P_1 = 1000(1.06)$$

$$= \$1060$$

$$\begin{aligned} P_1 &= 1000\left(1 + \frac{.06}{4}\right)^4 \\ &= 1000(1.06136\dots) \\ &= \$1061.36 \end{aligned}$$

Monthly:

$$P_0 = P$$

$$P_{1/12} = P\left(1 + \frac{r}{12}\right)$$

$$P_{2/12} = P\left(1 + \frac{r}{12}\right)^2$$

:

$$P_1 = P\left(1 + \frac{r}{12}\right)^{12}$$

$$\begin{aligned} P_1 &= 1000\left(1 + \frac{.06}{12}\right)^{12} \\ &= 1000(1.0616778\dots) \\ &= \$1061.68 \end{aligned}$$

If we compound k times per year
then after t years the balance is:

$$B(t) = P \left(1 + \frac{r}{k}\right)^{kt}$$

We see that if k is large, then $B(t)$ gets larger as well.

What if we let $k \rightarrow \infty$?

$$B(t) = P \left[\left(1 + \frac{r}{k}\right)^{\frac{k}{r}} \right]^{rt} \rightarrow$$

Say $r = .06$

$2.7101715\dots$

$2.7142155\dots$

$2.717466\dots$

$2.7181187\dots$

\downarrow
 e

Continuous compounding:

$$B(t) = Pe^{rt}$$

4.2. Logarithmic Functions

If x is a positive number, then the logarithm of x to the base b ($b > 0, b \neq 1$), denoted $\log_b x$, is the number y such that $b^y = x$; that is,

$$\textcircled{y} = \log_b x \quad \text{if and only if} \quad \textcircled{b^y} = x \quad \text{for } x > 0$$

Example

Evaluate $\log_{10} 1,000$.

$$\log_{10} 1000 = y$$

$$10^y = 1000$$

$$y = 3$$

Example

Solve the equation $\log_4 x = \frac{1}{2}$.

$$\begin{array}{c} 4^{y_2} = x \\ \hline x = 2 \end{array}$$

$$\textcircled{2^x} = 16$$

$$2^x = 2^4$$

$$x = 4$$

$$\underline{x = \log_2(16)}$$

Properties of Logarithms

Let $b(b > 0, b \neq 1)$ be any logarithmic base. Then,

$$\log_b 1 = 0 \quad \text{and} \quad \log_b b = 1 \iff b^1 = b$$

and if u and v are any positive numbers, then

- ▶ The equality rule: $\log_b u = \log_b v$ if and only if $u = v$
- ▶ The product rule: $\log_b(uv) = \log_b u + \log_b v$
- ▶ The power rule: $\boxed{\log_b u^r = r \log_b u}$ for any real number r
- ▶ The quotient rule: $\log_b \left(\frac{u}{v}\right) = \log_b u - \log_b v$
- ▶ The inversion rule: $\log_b b^u = u$

$$\log_b(b^u) = u \quad \log_b(b) = 1$$

Properties of Logarithms

Example

Use logarithm rules to rewrite each of the following expressions in terms of $\log_3 2$ and $\log_3 5$.

$$\begin{aligned} \text{a. } \log_3 270 &= \log_3(27 \cdot 10) = \log_3(3 \cdot 3 \cdot 3 \cdot 2 \cdot 5) \\ &= \log_3(3) + \log_3(3) + \log_3(3) + \log_3(2) + \log_3(5) \end{aligned}$$

$$\begin{aligned} \text{b. } \log_3\left(\frac{64}{125}\right) &= 3 + \log_3(2) + \log_3(5) \\ &= \log_3(64) - \log_3(125) \\ &= \log_3(2^6) - \log_3(5^3) \\ &= 6 \log_3(2) - 3 \log_3(5) \end{aligned}$$

Properties of Logarithms

Example

Use logarithm rules to simplify each of the following expression.

$$\begin{aligned} \text{a. } \log_3(x^3y^{-4}) &= \log_3(x^3) + \log_3(y^{-4}) \\ &= 3\log_3(x) - 4\log_3(y) \end{aligned}$$

$$\begin{aligned} \text{b. } \log_7(x^3\sqrt{1-y^2}) &= \log_7(x^3) + \log_7((1-y^2)^{\frac{1}{2}}) \\ &= 3\log_7(x) + \frac{1}{2}\log_7(1-y^2) \\ &= 3\log_7(x) + \frac{1}{2}\log_7((1-y)(1+y)) \\ &= 3\log_7(x) + \frac{1}{2}\log_7(1-y) \\ &\quad + \frac{1}{2}\log_7(1+y) \end{aligned}$$

≡

$\log_3(x^3y^{-4}) = 5$
 $3\log_3(x) - 4\log_3(y) = 5$
 $3\log_3(x) - 5 = 4\log_3(y)$
 $\frac{1}{4}(3\log_3(x) - 5) = \log_3(y)$
 $y = 3^{\left(\frac{1}{4}(3\log_3(x) - 5)\right)}$
 $(\log_3(y) = t \Leftrightarrow 3^t = y)$

\uparrow

$3^5 = x^3y^{-4}$ $y^{-4} = \frac{243}{x^3}$
 ~~$243 = x^3y^{-4}$~~ $y^4 = \frac{x^3}{243}$

The Natural Logarithm

The logarithm $\log_e x$ is called the natural logarithm of x and is denoted by $\ln x$; that is,

$$y = \ln x \quad \text{if and only if} \quad e^{\underline{y}} = x$$

Properties of the Natural Logarithm

For positive numbers u and v ,

- The equality rule: $\ln u = \ln v$ if and only if $u = v$
- The product rule: $\ln(uv) = \ln u + \ln v$
- The power rule: $\ln u^r = r \ln u$ for any real number r
- The quotient rule: $\ln\left(\frac{u}{v}\right) = \ln u - \ln v$
- Special values: $\ln 1 = 0$ and $\ln e = 1$

The Natural Logarithm

The Inverse Relationship between e^x and $\ln x$

$$e^{\ln x} = x \text{ for } x > 0 \quad \text{and} \quad \ln e^x = x \text{ for all } x$$

Example

Solve the following equations.

a. $-2 \ln x = 3$

$$5 = 3(1 + 2e^{-x})$$

$$e^y = -3 \quad \text{NO SOLUTION}$$

b. $\ln x = 2(\ln 3 - \ln 5)$

$$2 = 6e^{-x}$$

$\therefore \ln(x)$

c. $\frac{5}{1 + 2e^{-x}} = 3$

$$\ln(e^{-x}) = \ln\left(\frac{1}{3}\right)$$

$$-x = \ln\left(\frac{1}{3}\right)$$

$$x = -\ln\left(\frac{1}{3}\right)$$

Domain of $\ln(x)$ is $x > 0$.

$$\ln(x) = -\frac{3}{2}$$

$$\ln(x) = 2(\ln 3 - \ln 5) \quad \text{see}$$

$$e^{\ln(x)} = e^{-3/2}$$

$$= 2 \ln\left(\frac{3}{5}\right)$$

$$x = e^{-3/2}$$

$$= \ln\left(\left(\frac{3}{5}\right)^2\right)$$

$$e^{\ln(x)} = e^{\ln\left(\left(\frac{3}{5}\right)^2\right)}$$

$$x = \left(\frac{3}{5}\right)^2 = \frac{9}{25}$$