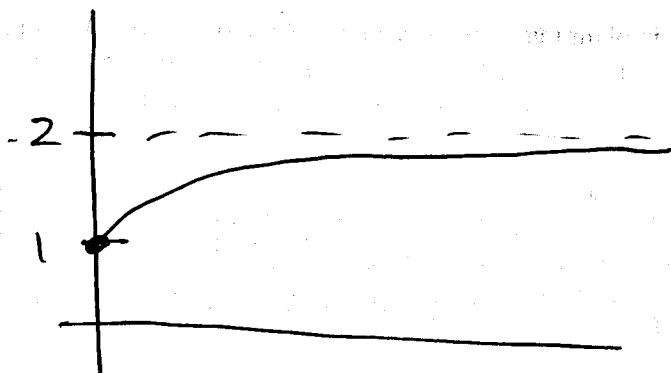


Quiz 11, Sections 4.2, 4.3

4.4 Exponential Models

#2



I know $f(0)=1$ Horizontal asymptote at $y=2$

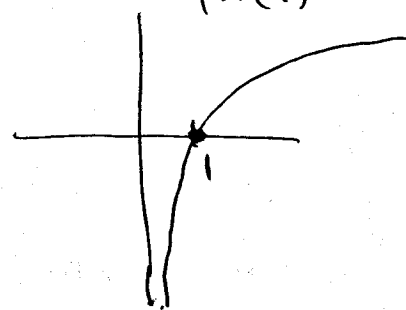
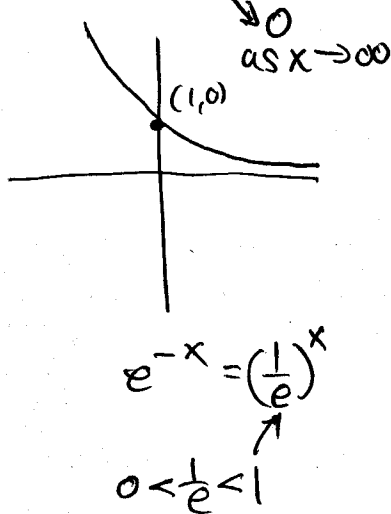
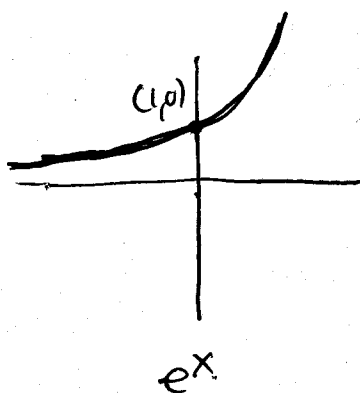
$$f_1(x) = 2 - e^{-2x} \quad (f_1(0)=1)$$

$$f_4(x) = \frac{2}{1+e^{-x}} \quad (f_4(0)=1)$$

$$\begin{cases} \ln(0) = y \\ \log_e(0) = y \\ e^y = 0 \end{cases}$$

$$\ln(0) \text{ undefined} \quad \ln(1)=0$$

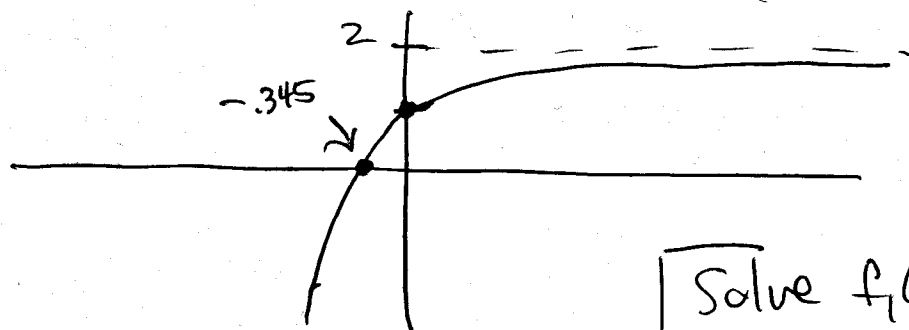
$$\lim_{x \rightarrow \infty} f_1(x) = \lim_{x \rightarrow \infty} (2 - \underbrace{e^{-2x}}_{\rightarrow 0 \text{ as } x \rightarrow \infty}) = 2$$



$$\lim_{x \rightarrow \infty} f_4(x) = \lim_{x \rightarrow \infty} \frac{2}{1 + \underbrace{e^{-x}}_{\substack{\downarrow 0 \\ \text{as } x \rightarrow \infty}}} = \frac{2}{1} = 2$$

Both are consistent with the graph.

What do graphs look like for $x < 0$?



Look at $f_1(x) = 2 - e^{-2x}$

As $x \rightarrow -\infty$, $e^{-2x} \rightarrow +\infty$

so $2 - e^{-2x} \rightarrow -\infty$

Solve $f_1(x) = 0$.

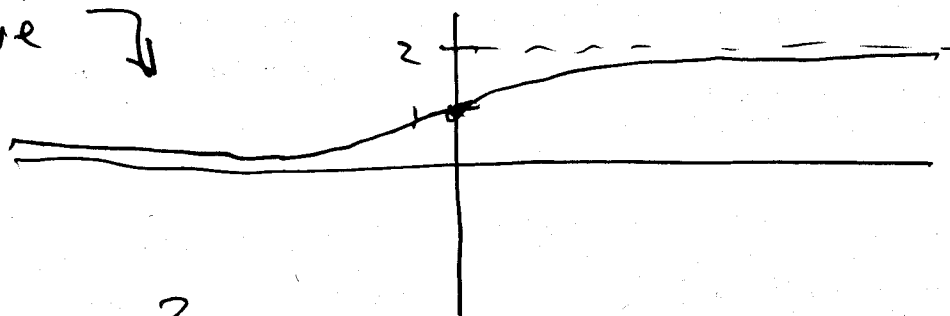
$$2 - e^{-2x} = 0$$

$$2 = e^{-2x}$$

$$\ln(2) = \ln(e^{-2x}) = -2x$$

$$x = -\frac{\ln(2)}{2} \approx -0.345$$

Logistic curve ↴



$$f_4(x) = \frac{2}{1 + e^{-x}}$$

As $x \rightarrow -\infty$, $e^{-x} \rightarrow +\infty$

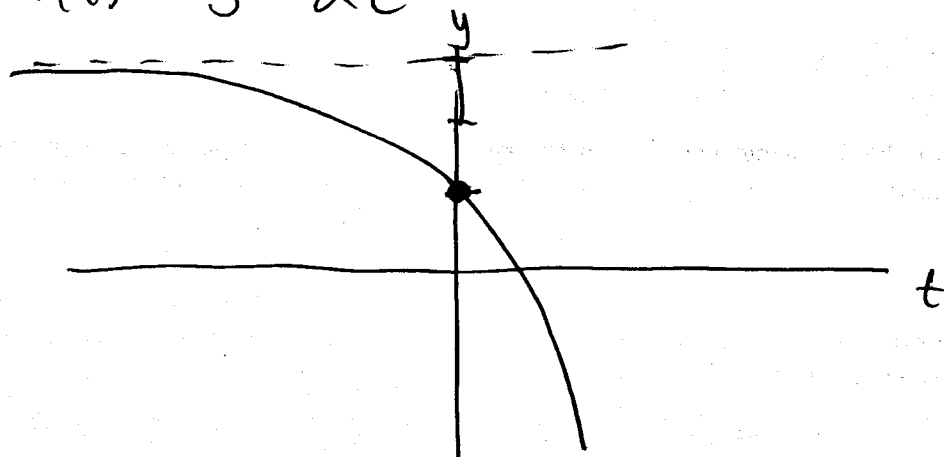
$$1 + e^{-x} \rightarrow +\infty$$

$$\frac{2}{1 + e^{-x}} \rightarrow 0$$

$y = 0$ is also a horizontal asymptote!

#8) $f(t) = 3 - 2e^t$

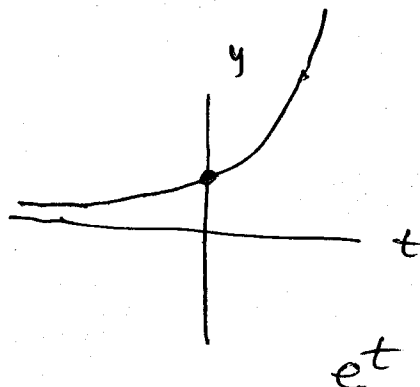
$$f(0) = 3 - 2e^0 = 3 - 2 = 1$$



~~Horizontal~~ Horizontal asymptotes:

$$\lim_{t \rightarrow -\infty} 3 - 2\underbrace{e^t}_0 = 3$$

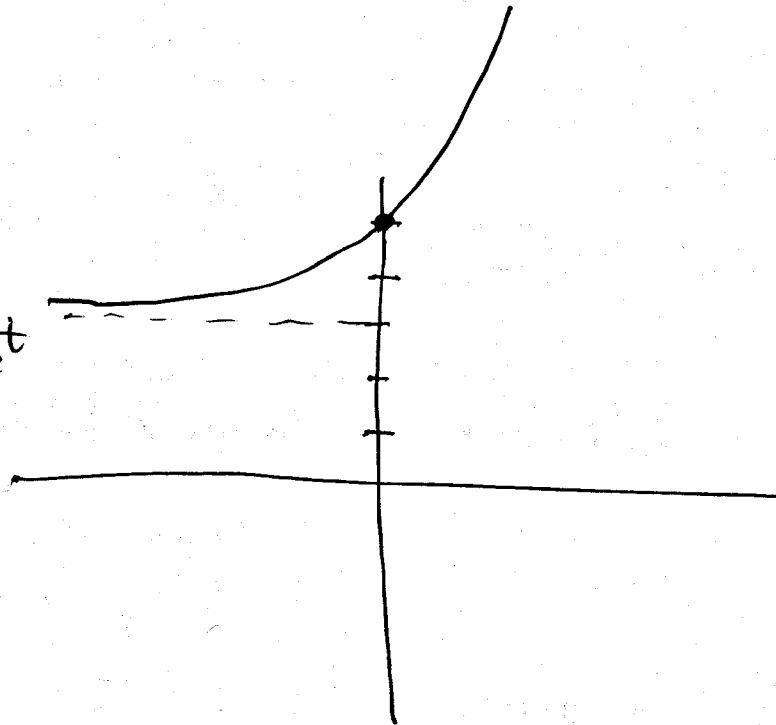
as $t \rightarrow -\infty$



$$\lim_{t \rightarrow \infty} 3 - 2\underbrace{e^t}_{+\infty} = -\infty$$

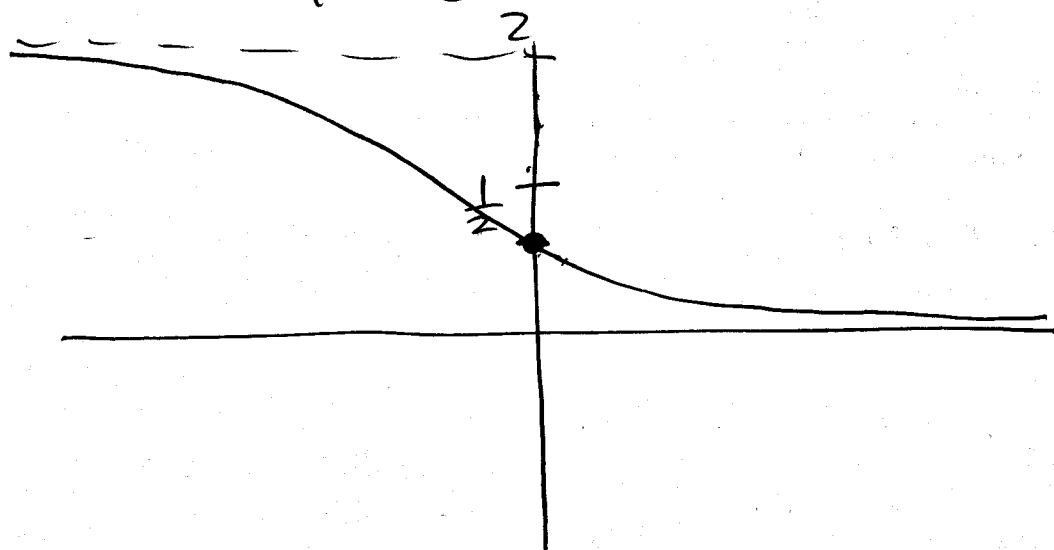
as $t \rightarrow \infty$

Look at $g(t) = 3 + 2e^t$



#10 $h(t) = \frac{2}{1+3e^{2t}}$

Logistic



Horizontal Asymptotes:

$$\lim_{t \rightarrow \infty} \frac{2}{1+3e^{2t}} = 0$$

$\downarrow$
 ∞
as $t \rightarrow \infty$

y-intercept

$$h(0) = \frac{2}{1+3e^0} = \frac{1}{2}$$

$$\lim_{t \rightarrow -\infty} \frac{2}{1+3e^{2t}} = 2$$

#12) $f(x) = x e^{-x}$

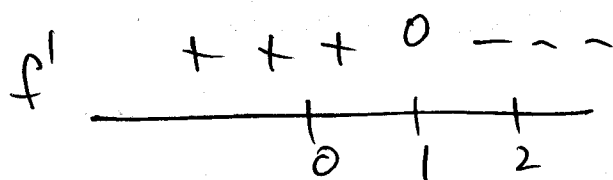
$\lim_{x \rightarrow \infty} x e^{-x} = 0$

Find critical #s, etc.

$$\begin{aligned} f'(x) &= x(e^{-x}(-1)) + e^{-x}(1) \\ &= ~~0~~ - x e^{-x} + e^{-x} \\ &= e^{-x}(1-x) \end{aligned}$$

$e^{-x}(1-x) = 0$

$x=1$
rel. max.



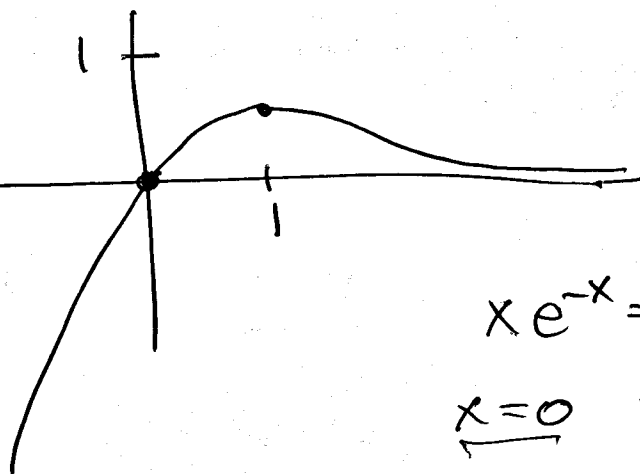
$f'(0) = (1)(1) > 0$

$f'(2) = (+)(-1) < 0$

Asymptotes (horizontal)

$f(0) = 0$
 $f(1) = 1 \cdot e^{-1}$

$\lim_{x \rightarrow -\infty} \tilde{x} e^{-x} = -\infty$
 $\uparrow$ $-\infty$
 $\downarrow$ $+\infty$



$x e^{-x} = 0$
 $\underbrace{x=0}$ ~~$e^x = 0$~~

#14) $f(x) = e^{-x^2}$

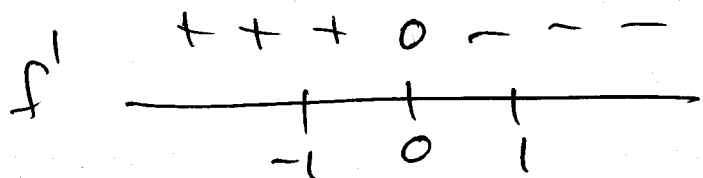
critical #s etc.

$$f'(x) = e^{-x^2}(-2x) = -2xe^{-x^2}$$

$$-2xe^{-x^2} = 0 \rightarrow -2x = 0 \quad \cancel{e^{-x^2} = 0}$$

$$x = 0$$

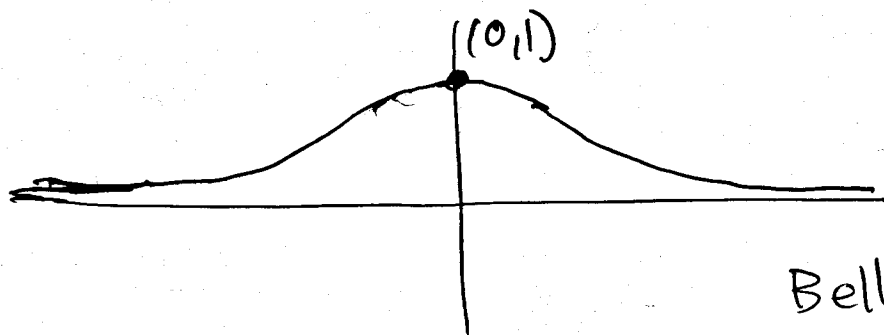
$$\underline{x = 0}$$



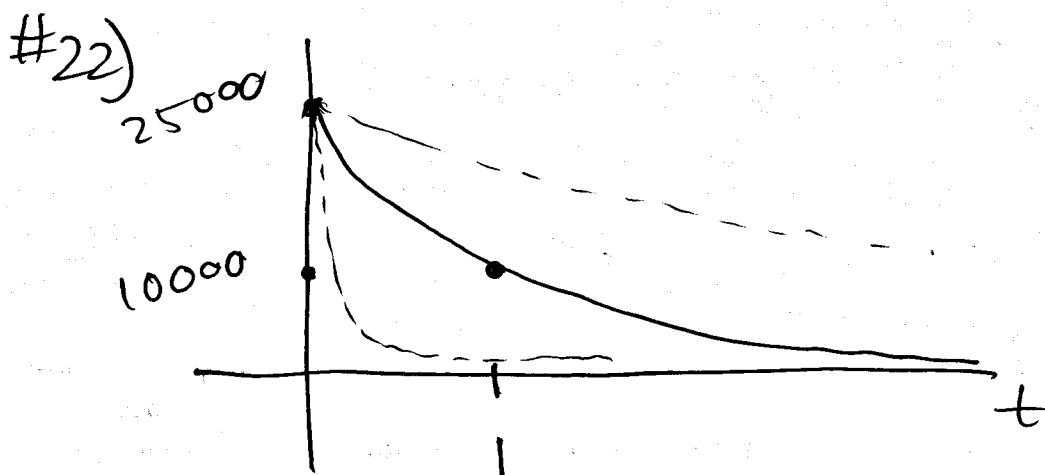
$$f(0) = 1$$

$$f'(-1) = (2)(+) > 0$$

$$f'(1) = (-2)(-) < 0$$



Bell curve
Gaussian curve



$f(t)$ = sales in #books/month
 t months after publicity stops.

$$f(t) = 25000 e^{-kt}$$

Find k so that $f(1) = 10000$

$$f(1) = 25000 e^{-k(1)} = 25000 e^{-k}$$

$$10000 = 25000 e^{-k} \quad \text{solve for } k$$

$$\frac{10000}{25000} = e^{-k}$$

$$.4 = e^{-k}$$

$$\ln(.4) = \ln(e^{-k}) = -k$$

$$k = -\ln(.4) \approx .92$$

$$\rightarrow f(t) = 25000 e^{-.92t}$$

$$f(2) = 25000 e^{-.92(2)}$$

$$\approx 25000 (.16)$$

$$= 4000 \text{ books/month}$$

1 month 25000 $\rightarrow$ 10000 factor of .4

2 month 10000 $\rightarrow$? factor of .4
4000