

# Exponentials + Logarithms

$$f(x) = b^x \quad b > 0, b \neq 1$$

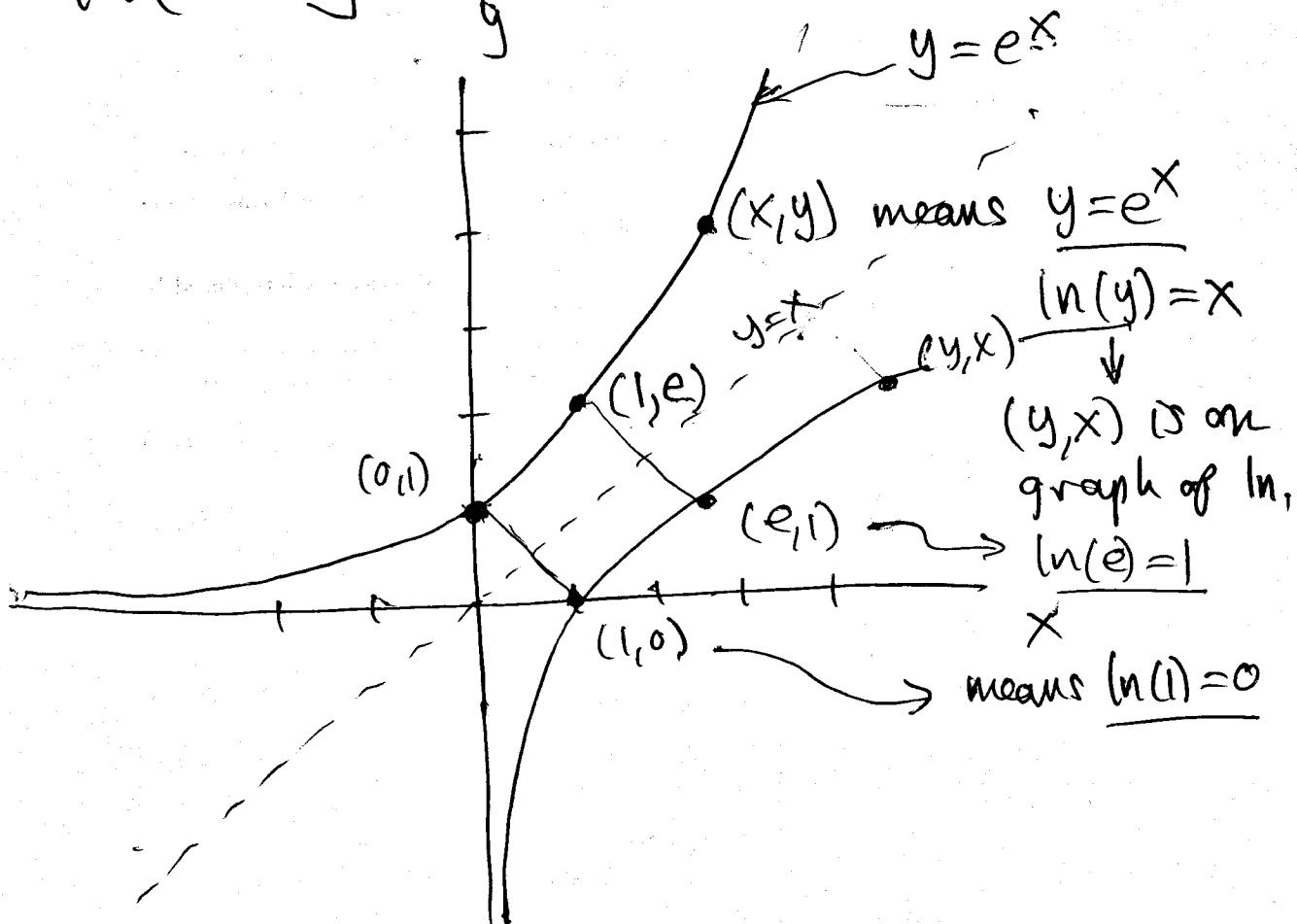
$$f(x) = \log_b(x)$$

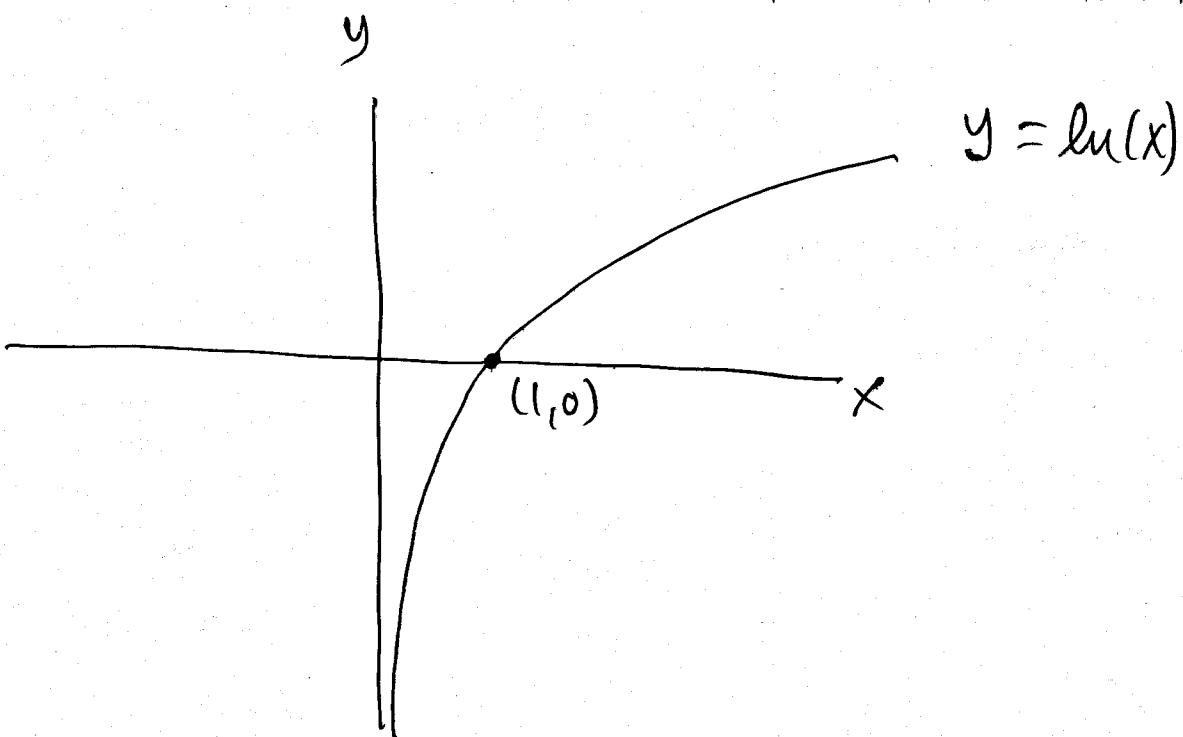
$$\log_b(x) = y \iff b^y = x$$

i. Graph of  $\log_b(x)$ .

Will look at  $\ln(x) = \log_e(x)$

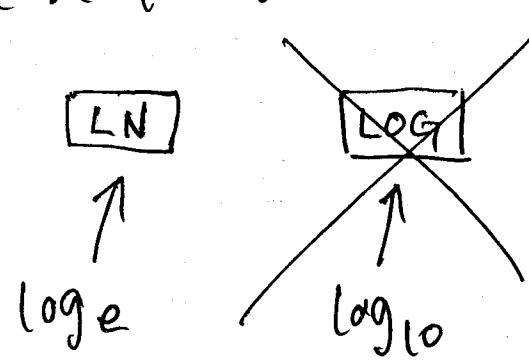
$$\ln(x) = y \iff e^y = x$$





## 2. Conversion Formula.

Calculator



How would you find  $\log_3(8)$ ?

$$\log_3(8) = y \quad \rightarrow \quad y = \frac{\ln(8)}{\ln(3)} = \log_3(8)$$

$$3^y = 8$$

$$\ln(3^y) = \ln(8)$$

$$y \ln(3) = \ln(8)$$

## Conversion Formula for Logarithms

If  $a$  and  $b$  are positive numbers with  $b \neq 1$ , then

$$\log_b a = \frac{\ln a}{\ln b}$$

Example

Find  $\log_5 3$ .

$$\log_5 (3) = \frac{\ln (3)}{\ln (5)} \approx .6826$$

$$\log_5 (3) \approx .6826$$

$$5^{.6826} \approx 3$$

Think about  $\frac{d}{dx}(b^x)$   $b > 0, b \neq 1$

$$\frac{d}{dx}(b^x) = \lim_{h \rightarrow 0} \frac{b^{x+h} - b^x}{h} = \lim_{h \rightarrow 0} \frac{b^x b^h - b^x}{h}$$

$$f'(x) = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}$$

$$f(x) = b^x$$

$$= \lim_{h \rightarrow 0} \frac{b^x(b^h - 1)}{h} = b^x \left( \lim_{h \rightarrow 0} \frac{b^h - 1}{h} \right)$$

some  
(magic) number

Q: Is there a  $b$  so that  $\lim_{h \rightarrow 0} \frac{b^h - 1}{h} = 1$ ?

A:  $\frac{b^h - 1}{h} = 1 \rightarrow b^h - 1 \approx h \rightarrow b^h = 1 + h$

$\rightarrow b = (1+h)^{\frac{1}{h}}$  The true solution

B:  $\lim_{h \rightarrow 0} (1+h)^{\frac{1}{h}} = e$

## 4.3 Derivatives of $b^x$ or $\log_b(x)$ ,

### Differentiation of Exponential Functions

#### The Derivative of the Exponential Function

$$\boxed{\frac{d}{dx}(e^x) = e^x \text{ for every real number } x}$$

Example

Differentiate the function  $f(x) = \frac{e^x}{x}$ .

$$f'(x) = \frac{x \cdot e^x - e^x \cdot 1}{x^2} = \frac{e^x(x-1)}{x^2}$$

OR  $f(x) = e^x(x^{-1})$

$$f'(x) = e^x(-x^{-2}) + (x^{-1})(e^x)$$

$$= e^x(x^{-1} - x^{-2})$$

$$= e^x\left(\frac{1}{x} - \frac{1}{x^2}\right) = e^x\left(\frac{x-1}{x^2}\right)$$

## Differentiation of Exponential Functions

The Chain Rule for Exponential Functions

If  $u(x)$  is a differentiable function of  $x$ , then

$$\begin{aligned}\frac{d}{dx}(f(g(x))) \\ = f'(g(x)) \cdot g'(x)\end{aligned}$$

$$\frac{d}{dx}e^{u(x)} = \overbrace{e^{u(x)}}^{\uparrow} \cdot \overbrace{u'(x)}^{\uparrow}$$

$f'(g(x)) \quad g'(x)$

$$\frac{d}{dx}(e^{g(x)})$$

Example

Differentiate the function  $f(x) = xe^{2x}$ .

$$\begin{aligned}f'(x) &= x \frac{d}{dx}(e^{2x}) + e^{2x}(1) \\ &\equiv x(e^{2x} \cdot \frac{d}{dx}(2x)) + e^{2x} \\ &= x(e^{2x} \cdot 2) + e^{2x} \\ &= e^{2x}(2x+1)\end{aligned}$$

## Differentiation of Exponential Functions

Example

Find the largest and smallest values of the function  
 $F(x) = e^{x^2-2x}$  over the closed interval  $0 \leq x \leq 2$ .

Find critical numbers.

$$F'(x) = (e^{x^2-2x}) \frac{d}{dx}(x^2-2x)$$

$$= e^{x^2-2x} (2x-2)$$

$$e^{x^2-2x} (2x-2) = 0$$

$$2x-2 = 0$$

$$\underline{x=1}$$

$$F(0) = e^{(0)^2-2(0)} = e^0 = 1$$

$$F(1) = e^{(1)^2-2(1)} = e^{-1}$$

$$F(2) = e^{(2)^2-2(2)}$$

$$= e^0 = 1$$

Smallest value:  $e^{-1} \approx .37$

Largest value: 1,

## 4.3. Differentiation of Logarithmic and Exponential Functions

Derivative of  $\ln x$

$$\frac{d}{dx}(\ln x) = \frac{1}{x} \quad \text{for } x > 0$$

Example

Differentiate the function  $f(x) = x \ln \sqrt{x}$ .

$$f(x) = x \ln(\sqrt{x}) = x \ln(x^{\frac{1}{2}})$$
$$= \frac{1}{2}x \ln(x)$$

$$f'(x) = \left(\frac{1}{2}x\right) \frac{d}{dx} \ln(x) + \ln(x) \left(\frac{1}{2}\right)$$
$$= \frac{1}{2}x \cdot \frac{1}{x} + \frac{1}{2} \ln(x)$$
$$= \frac{1}{2} + \frac{1}{2} \ln(x).$$

## Differentiation of Logarithmic Functions

The Chain Rule for Logarithmic Functions

If  $u(x)$  is a differentiable function of  $x$ , then

$$\frac{d}{dx} f(g(x))$$

$$= f'(g(x)) \cdot g'(x)$$

$$f(g(x)) = \ln(g(x))$$

Example

Differentiate the function  $f(x) = \ln(x^2 + 1)$ .

$$\boxed{\frac{d}{dx} [\ln u(x)] = \frac{u'(x)}{u(x)}}$$

$$\rightarrow \frac{1}{u(x)} \cdot u'(x)$$

$$f'(g(x)) = \frac{u'(x)}{u(x)},$$

$$g'(x)$$

$$f'(x) = \frac{1}{x^2+1} \cdot \frac{d}{dx}(x^2+1) = \frac{1}{x^2+1} \cdot 2x = \frac{2x}{x^2+1}$$

## Differentiation of Logarithmic Functions

Example

Differentiate the function  $f(x) = \ln(x^3 - 5x + 4)$ .

$$\begin{aligned}f'(x) &= \frac{1}{x^3 - 5x + 4} \cdot \frac{d}{dx}(x^3 - 5x + 4) \\&= \frac{3x^2 - 5}{x^3 - 5x + 4} //\end{aligned}$$

## Differentiation of Logarithmic Functions

Example

Find an equation for the tangent line to  $y = x + \ln x$  at the point where  $x = e$ .

Slope:  $y = x + \ln(x)$

$$\frac{dy}{dx} = 1 + \frac{1}{x}$$

$$\left. \frac{dy}{dx} \right|_{x=e} = 1 + \frac{1}{e} \approx 1.37$$

Point:  $(e, e + \ln(e)) = (e, e + 1)$

$$y - (e+1) = \left(1 + \frac{1}{e}\right)(x - e)$$

$$\begin{aligned} y &= \left(1 + \frac{1}{e}\right)x - e \underbrace{\left(1 + \frac{1}{e}\right)}_{(e+1)} + e + 1 \\ &= \left(1 + \frac{1}{e}\right)x \end{aligned}$$

## Logarithmic Differentiation

Differentiating a function that involves products, quotients, or powers can often be simplified by first taking the logarithm of the function.

- Step 1. Take logarithms of both sides of the expression for  $f(x)$  and simplify the resulting equation.
- Step 2. Use the chain rule to differentiate both sides.
- Step 3. Multiply both sides with  $f(x)$  to get  $f'(x)$ .

## Logarithmic Differentiation

### Example

Use logarithmic differentiation to find the derivative of

$$f(x) = \sqrt[4]{\frac{2x+1}{1-3x}}.$$

$$\begin{aligned}\ln(f(x)) &= \ln\left(\left(\frac{2x+1}{1-3x}\right)^{\frac{1}{4}}\right) \\ &= \frac{1}{4} \ln\left(\frac{2x+1}{1-3x}\right) \\ &= \frac{1}{4} (\ln(2x+1) - \ln(1-3x))\end{aligned}$$

$$\frac{d}{dx} \ln(f(x)) = \frac{1}{4} \left( \frac{2}{2x+1} + \frac{-3}{1-3x} \right)$$

$$f(x) \frac{f'(x)}{f(x)} = \frac{1}{4} \left( \frac{2}{2x+1} + \frac{3}{1-3x} \right) (f(x))$$

$$f'(x) = \frac{1}{4} \left( \frac{2}{2x+1} + \frac{3}{1-3x} \right) \left( \frac{2x+1}{1-3x} \right)^{\frac{1}{4}}$$

# Logarithmic Differentiation

## Example

Use logarithmic differentiation to find the derivative of

$$f(x) = \frac{e^{3x}(x^2 + 5)}{(1 - x)^5}.$$