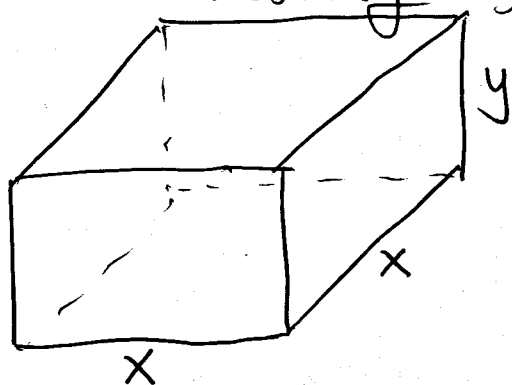


Quiz 10 - Wednesday - Sections 3.5, 4.1

3.5 (8)



Want to find x and y that minimize C .

C = cost of the box

$$C = (\text{cost of top} + \text{bottom}) + (\text{cost of sides})$$

$$= 2x^2 + 2x^2 + (1)(4xy)$$

\uparrow bottom \uparrow top \uparrow \$1 per sq. meter \uparrow area of sides

$$= 4x^2 + 4xy$$

Constraint: $250 = x^2y \rightarrow y = \frac{250}{x^2}$

$$C = 4x^2 + 4x \left(\frac{250}{x^2} \right)$$

$$= 4x^2 + \frac{1000}{x}$$

MINIMIZE THIS

$$\begin{aligned}
 C &= 4x^2 + 1000x^{-1} \\
 C' &= 8x - 1000x^{-2} \\
 &= 8x - \frac{1000}{x^2}
 \end{aligned}$$

Find critical numbers:

$$C' = 8x - \frac{1000}{x^2}$$

$$8x - \frac{1000}{x^2} = 0$$

$$8x = \frac{1000}{x^2}$$

$$x^3 = \frac{1000}{8} = 125$$

$$x = 5$$

Are we done? NO

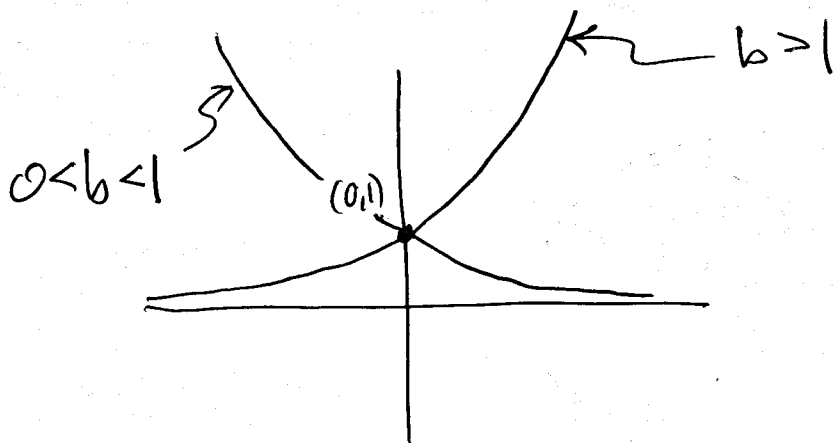
We need to find C .

$$C(5) = 4(5)^2 + \frac{1000}{5} = 100 + 200 = 300$$

No. We need at least \$300 to make the box.

Exponents.

$$f(x) = b^x \quad b > 0, b \neq 1$$



Say you compound quarterly.

$$P_0 = P$$

$$P_{1/4} = P\left(1 + \frac{r}{4}\right)$$

$$P_{2/4} = P\left(1 + \frac{r}{4}\right)^2$$

$$P_{3/4} = P\left(1 + \frac{r}{4}\right)^3$$

$$P_1 = P\left(1 + \frac{r}{4}\right)^4$$

$$P = 1000$$

$$r = .06$$

Compound yearly

$$P_1 = 1000(1.06)$$

$$= \$1060$$

$$\leftarrow P_1 = 1000\left(1 + \frac{.06}{4}\right)^4$$
$$= 1000(1.06136\dots)$$
$$= \$1061.36$$

Monthly:

$$P_0 = P$$

$$P_{1/12} = P\left(1 + \frac{r}{12}\right)$$

$$P_{2/12} = P\left(1 + \frac{r}{12}\right)^2$$

⋮

$$P_1 = P\left(1 + \frac{r}{12}\right)^{12}$$

$$P_1 = 1000\left(1 + \frac{.06}{12}\right)^{12}$$

$$= 1000(1.0616778\dots)$$

$$= \$1061.68$$

If we compound k times per year
then after t years the balance is:

$$B(t) = P \left(1 + \frac{r}{k} \right)^{kt}$$

We see that if k is large, then $B(t)$
gets larger as well.

What if we let $k \rightarrow \infty$?

$$B(t) = P \left[\left(1 + \frac{r}{k} \right)^{\frac{k}{r} rt} \right]$$

Say $r = .06$
2.7101715...
2.7142155...
2.717466...
2.7181187...

↓
 e

Continuous compounding:

$$B(t) = P e^{rt}$$

Properties of Logarithms

Let $b (b > 0, b \neq 1)$ be any logarithmic base. Then,

$$\log_b 1 = 0 \quad \text{and} \quad \log_b b = 1 \iff b^1 = b$$

and if u and v are any positive numbers, then

- ▶ The equality rule: $\log_b u = \log_b v$ if and only if $u = v$
- ▶ The product rule: $\log_b (uv) = \log_b u + \log_b v$
- ▶ The power rule: $\log_b u^r = r \log_b u$ for any real number r
- ▶ The quotient rule: $\log_b \left(\frac{u}{v}\right) = \log_b u - \log_b v$
- ▶ The inversion rule: $\log_b b^u = u$

$$\log_b (b^u) = u \log_b (b) = u$$

Properties of Logarithms

Example

Use logarithm rules to rewrite each of the following expressions in terms of $\log_3 2$ and $\log_3 5$.

$$\begin{aligned} \text{a. } \log_3 270 &= \log_3 (27 \cdot 10) = \log_3 (3 \cdot 3 \cdot 3 \cdot 2 \cdot 5) \\ &= \log_3 (3) + \log_3 (3) + \log_3 (3) + \log_3 (2) + \log_3 (5) \end{aligned}$$

$$\text{b. } \log_3 \left(\frac{64}{125} \right) = 3 + \log_3 (2) + \log_3 (5)$$

$$= \log_3 (64) - \log_3 (125)$$

$$= \log_3 (2^6) - \log_3 (5^3)$$

$$= 6 \log_3 (2) - 3 \log_3 (5)$$

Properties of Logarithms

Example

Use logarithm rules to simplify each of the following expression.

$$\begin{aligned} \text{a. } \log_3(x^3 y^{-4}) &= \log_3(x^3) + \log_3(y^{-4}) \\ &= 3 \log_3(x) - 4 \log_3(y) \end{aligned}$$

$$\begin{aligned} \text{b. } \log_7(x^3 \sqrt{1-y^2}) &= \log_7(x^3) + \log_7((1-y^2)^{1/2}) \\ &= 3 \log_7(x) + \frac{1}{2} \log_7(1-y^2) \\ &= 3 \log_7(x) + \frac{1}{2} \log_7((1-y)(1+y)) \\ &= 3 \log_7(x) + \frac{1}{2} \log_7(1-y) \\ &\quad + \frac{1}{2} \log_7(1+y) \end{aligned}$$

$$\begin{aligned} \log_3(x^3 y^{-4}) &= 5 \\ 3 \log_3(x) - 4 \log_3(y) &= 5 \\ 3 \log_3(x) - 5 &= 4 \log_3(y) \\ \frac{1}{4} (3 \log_3(x) - 5) &= \log_3(y) \\ y &= 3^{\frac{1}{4} (3 \log_3(x) - 5)} \\ (\log_3(y) = t \iff 3^t = y) & \\ 3^5 = x^3 y^{-4} & \quad y^{-4} = \frac{243}{x^3} \\ 243 = x^3 y^{-4} & \quad y^4 = \frac{243}{x^3} \end{aligned}$$

The Natural Logarithm

The logarithm $\log_e x$ is called the natural logarithm of x and is denoted by $\ln x$; that is,

$$\underline{y = \ln x \quad \text{if and only if} \quad e^y = x}$$

Properties of the Natural Logarithm

For positive numbers u and v ,

- ▶ The equality rule: $\ln u = \ln v$ if and only if $u = v$
- ▶ The product rule: $\ln(uv) = \ln u + \ln v$
- ▶ The power rule: $\ln u^r = r \ln u$ for any real number r
- ▶ The quotient rule: $\ln\left(\frac{u}{v}\right) = \ln u - \ln v$
- ▶ Special values: $\ln 1 = 0$ and $\ln e = 1$

The Natural Logarithm

The Inverse Relationship between e^x and $\ln x$

$e^{\ln x} = x$ for $x > 0$ and $\ln e^x = x$ for all x

Example

Solve the following equations.

a. $-2 \ln x = 3$

b. $\ln x = 2(\ln 3 - \ln 5)$

c. $\frac{5}{1 + 2e^{-x}} = 3$

$$\ln(x) = -\frac{3}{2}$$

$$e^{\ln(x)} = e^{-3/2}$$

$$x = e^{-3/2}$$

$$5 = 3(1 + 2e^{-x})$$

$$2 = 6e^{-x}$$

$$e^{-x} = \frac{1}{3}$$

$$\ln(e^{-x}) = \ln\left(\frac{1}{3}\right)$$

$$-x = \ln\left(\frac{1}{3}\right)$$

$$x = -\ln\left(\frac{1}{3}\right)$$

$$\ln(x) = 2(\ln 3 - \ln 5)$$

$$= 2 \ln\left(\frac{3}{5}\right)$$

$$= \ln\left(\left(\frac{3}{5}\right)^2\right)$$

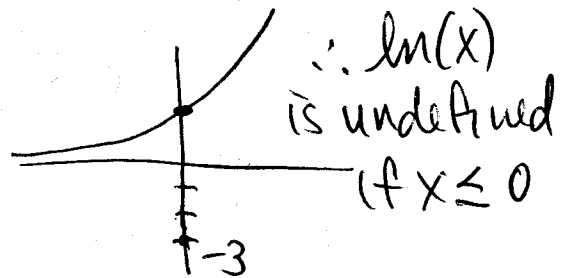
$$e^{\ln(x)} = e^{\ln\left(\left(\frac{3}{5}\right)^2\right)}$$

$$x = \left(\frac{3}{5}\right)^2 = \frac{9}{25}$$

$$\ln(-3) = y$$

$$\updownarrow$$

$$e^y = -3 \quad \text{NO SOLUTION}$$



Domain of $\ln(x)$ is $x > 0$.